

SME COMPETITIVENESS PROGRAMME

Dear Madam/Sir,

We are pleased to invite you to workshop on the **SME Competitiveness Programme in Serbia**. The Programme is funded by the European Union (EU) Regional IPA under Western Balkans Enterprise Development and Innovation Facility (WB EDIF) and was developed by the European Bank for Reconstruction and Development (EBRD).

The workshop will provide an overview of opportunities and benefits offered by the Programme, which aims at improving SMEs' competitiveness and trade, both within the region and with the EU countries, through targeted, grant-supported investments. The programme offers a combination of loans, grant incentives as well as technical assistance to boost SMEs' know-how.

The workshop is organised in cooperation with the Regional Chamber of Pirot and will be held on 2nd March 2020, at 10:00 (registration starting at 09:30), at the Conference Rooms of the Regional Chamber of Pirot.

Representatives of the EBRD and EBRD's Advisory Services for Small Business (ASB) will outline the benefits the SME Competitiveness Programme in Serbia and of the value added opportunities of combining the Programme loans and grants with ASB services. The engineers of the Programme Consultants will explain the processes and eligibility requirements and can also answer individual questions on individual projects over a coffee after the official presentations. Representatives of the Programme Partner Banks are available for questions on lending conditions.

The outline programme of the event is attached for your perusal.

For attendance, please RSVP by COB 29th February 2020 to:

events.serbia@web-sme-csp.com

Telephone: +381 65 9771 767

Workshop Agenda

Date: 2nd March 2020

Time: 10:00

Venue: Regional Chamber of Pirot

09:30	Welcome Coffee and Registration
<i>Welcome address</i>	
10:00	Welcome, Head of the Regional Chamber of Pirot
10:10	Advice for Small Businesses (ASB)
10:30	Dušan Ankić, Project Consultant Why and How to Apply for a loan and grant from the SME Competitiveness programme in Serbia
10:50	Brief introduction by representatives of the Programme's Partner Banks: Banca Intesa, Serbia UniCredit Bank Serbia
11:00	Questions and Answers
11:20	Individual discussions and networking reception

RVSP to: events.serbia@web-sme-csp.com or please call: ++381 65 9771 767